

Indonesia Rate Card

Inventory Type	Buy Type	List Price
Premium Fullscreen Ad Banner or Interstitial Ad Banner	CPM	IDR 24,000
	CPC	IDR 1,440
	CPA, CPI, CPO,etc	POA
Video Ad	CPM	IDR 31,000
	CPV	IDR 400

Lockscreen advertising rates for either or both of the Roli App (Telkomsel) and Aladin App (3 Hutchison).
Prices exclude any applicable taxes and are valid as of May 2019.